

- Start small and move out from there. Reveal your secrets slowly and carefully.
- Try and turn exposition into action. Do not include exposition that the listener does not absolutely need to know.
- Be specific - In General is the enemy of art.
- Make stories around scenes and pictures. Scenes are the building blocks of stories.
- As the story teller, you must control the flow of pictures.
- Ask yourself: What is my story about? Where are my scenes? What are the pictures?
- Music and voice will help with tone.

Ask yourself:

1. Did I go somewhere?
2. Did I meet someone interesting?
3. Did I learn anything?
4. Did I feel anything?
5. Any surprises?

It's not what you hear or see it's what you feel that really counts.

What does it mean?

Stories are often about universal truths, (not to be confused with cliches)

Examples - you earn the luck you get

- life is out of your control
- there is no such thing as fate
- no matter how close we get to others, we are always alone
- you can never know yourself